

## The Price-to-Earnings Ratio

*What is the P/E of a company?*

The P/E ratio, also called the multiple, is the current market price of a stock divided by its earnings per share (EPS).

When investors use a company's P/E calculated by outside sources, they have to know how these sources calculated the figure. There are many definitions of this fundamental ratio.

- The *trailing P/E* divides the current price by the reported EPS from the latest fiscal year. This is the P/E found in the newspapers. *Yahoo! Finance* calculates the P/E by dividing the price by the sum of the Primary EPS from continuing operations *before* Extraordinary Items and Accounting Changes over the last four quarters, or "trailing twelve months (ttm)."

*Although the trailing P/E is important, investors buy a company's stock based on the **future** income stream of the company, not on what it has already earned!*

- The *forward P/E* uses **forecasted** EPS for the upcoming year.

*This P/E makes more sense to use as an investor, but it is also riskier to use. Investors should remember that these are estimates, which a company can easily beat, or miss. Moreover, different Wall Street analysts will have different estimates. Therefore, the consensus estimated EPS would be an investor's most conservative route.*

- The *current P/E* is the price of a stock divided by the sum of reported company earnings for the past six months and estimated earnings for the next six months.

*This definition appears on Value Line's Web site, so if investors use Value Line, they should make sure they know which P/E they are using.*

To avoid confusion with the varying definitions, investors should calculate their own P/E ratios.

Investors also need to assess if the P/E of a company is high or low. An investor should compare a firm's P/E with its competitors' P/Es and the P/Es of similar firms. It is important to know that the higher the P/E, the riskier it is to own the company's stock. Why? It is easier to miss expectations if projected earnings growth is very high.

- Stocks with high P/Es might not be overvalued. The high multiple may result from the industry in which the company participates. For example, technology stocks tend to have higher multiples than utility stocks.
- The age of the company also helps to determine the P/E of some stocks. Stocks with high P/Es tend to be young, faster growing companies. Mature industries, or industries in which earnings are stable, usually consist of stocks with lower P/Es.

It is important to calculate other financial ratios when investigating a firm. When looking at the P/E, investors should also consider the expected growth rate of the company they are analyzing.

- A simple rule is that a fairly-valued stock's P/E should equal the company's future growth rate.
- One useful ratio when looking at a company's multiple relative to its growth rate is the Price-to-Earnings-to-Growth ratio (PEG). This ratio can be found by taking the stock's P/E and dividing it by the future growth rate. When a stock is fairly valued, the PEG should be equal to one. Therefore, investors usually prefer to buy stocks that have a PEG below one.